

# Table of contents

## **Introduction: The obvious link between business success and social and environmental consciousness**

### **Part 1. What is ESG?**

- I. The 17 SDGs and the business drivers behind the SDGs
- II. Trends and developments
- III. The SDGs and the professional services industry, including the legal sector
- IV. The business case for ESG/sustainability in law firms

### **Part 2. The different elements of an ESG strategy**

- I. Purpose, values and culture
- II. Strategy, positioning, differentiating
- III. Clients and practices
  - Sectors and client's business
  - ESG practices
  - Supply chain
- IV. Talent: attraction, retention, motivation, development
- V. Governance and operations in law firms

### **Part 3. Actions to be taken**

- I. Identify and commit
- II. Develop targets and KPIs
- III. Align sustainability and strategy
- IV. Create business opportunities
- V. Collaborate
- VI. Measure, assess, report and communicate

### **Part 4. Case studies and examples of ESG policies and strategies**