

TABLE OF CONTENTS

<i>Preface to the Fourth Edition</i>	v
<i>About the Authors</i>	vii
<i>Table of Cases</i>	xix
<i>Table of Legislation</i>	xxxiii

CHAPTER 1 INTRODUCTION

1. The Domain Name System.....	1
1.1 The Root Zone.....	2
1.2 Types of Top Level Domains (TLDs).....	3
1.3 Domain name Registrars.....	3
1.4 Managing domain names.....	4
1.5 Domain drop catching.....	5
1.6 Combating cybersquatting.....	6
1.7 Appropriate choice of domain name labels.....	6
2. Internet Law.....	6

CHAPTER 2 ISSUES CONCERNING JURISDICTION

1. Introduction.....	9
2. The Double Actionability Principle.....	10
3. Application of the Principles Enunciated in <i>Shevill and Godfrey v Demon</i> to the Internet.....	13
4. Infringement by Internet Use.....	16
5. Enforcement of Foreign Intellectual Property Injunctions in the Hong Kong Courts.....	22
6. Can the Internet and the Worldwide Web Be Made Divisible on a Jurisdictional Basis Thereby Overcoming Particular IP Rights in a Particular Jurisdiction?.....	24
7. Multiplicity of Proceedings.....	26
7.1 Jurisdiction of the Hong Kong courts.....	26
7.2 <i>Forum non conveniens</i> and other factors.....	27
7.3 Jurisdictional issues and actions for groundless threats.....	37
8. Concluding Remarks.....	41

CHAPTER 3 DEFAMATION AND THE INTERNET

1. Introduction.....	43
2. Internet Usage and Publication Issues.....	44
3. The Liability of Internet Service Providers.....	47
3.1 Relevant legislative provisions.....	47
3.2 Defamation and ISPs in Hong Kong reviewed.....	50
3.3 Recent Hong Kong case law.....	52
3.4 United Kingdom cases.....	58
3.5 The United Kingdom's Defamation Act 2013.....	60
3.6 The United States' position.....	60
3.7 Usenet groups and 'Flaming'.....	63
3.8 Conclusions.....	65

4.	The Effect of the Internet in Relation to Defamation Damages	65
5.	Norwich Pharmacal Orders.....	68
6.	Jurisdictional Issues	68
6.1	General issues	68
6.2	Internet only acts of defamation and jurisdictional aspects	71
6.3	Enforcement of judgments overseas	73
6.4	The effect of sending emails abroad	73

CHAPTER 4 ADVERTISING LAW AND THE INTERNET — AN OVERVIEW

1.	Issues Relating to the Internet.....	75
2.	Trade Descriptions Ordinance (Cap 362)	76
3.	Comparative Advertising	81
3.1	Introduction.....	81
3.2	Comparative advertising under the Trade Marks Ordinance (Cap 559)	82
3.3	Factually complicated matters	84
3.4	Summary: Lawful comparative advertising under the Trade Marks Ordinance.....	87
3.5	Comparative advertising and copyright	88
3.6	Comparative advertising and the law of passing off	89
3.7	Comparative advertising — international aspects	90
4.	Other Legislation	91

CHAPTER 5 CONFIDENTIAL INFORMATION

1.	Restrictions Imposed by the Civil Law on the Unauthorised Use of 'Confidential Information'	93
2.	Categories of Confidential Information	94
2.1	Overview	94
2.2	Confidential information at the end of the employer-employee relationship	95
3.	Destroying Confidentiality.....	101

CHAPTER 6 COMPUTER CRIMES AND MISUSE OF COMPUTERS

1.	Historical Perspective — The United Kingdom Experience	105
2.	Current Legal Position in Hong Kong	106
3.	Computers for Criminal Use.....	107
3.1	Broad categories of computer crime	107
3.2	Computer crime proper.....	107
3.3	Computer stalking.....	108
3.4	Computers as an evidential tool.....	108
3.5	Computers as facilitators of crime	108
3.6	Computer hacking.....	109
4.	Offences — English Law	110
5.	Hong Kong Law Provisions	113
5.1	Basic definitions contained in the Telecommunications Ordinance and the Interception of Communications Ordinance	113
5.2	Basic law provisions	114
5.3	Computer hacking and criminal offences in Hong Kong	115

5.4	The protection and transmission of information — criminal provisions of the Telecommunications Ordinance.....	116
5.5	Access to a computer with criminal or dishonest intent.....	120
5.6	<i>HKSAR v Tsun Shui Lun</i> revisited.....	124
5.7	Section 161 of the Crimes Ordinance and section 27A of the Telecommunications Ordinance — a brief comparison.....	125
5.8	Crimes Ordinance section 161 — sentencing policy.....	126
5.9	Computer fraud.....	128
5.10	Is it possible to steal information?.....	128
5.11	Criminal damage to computers and computer programs.....	130

CHAPTER 7 COMPUTER EVIDENCE

1.	Computer Records.....	137
2.	Computer Generated Evidence.....	138

CHAPTER 8 GAMBLING

1.	Introduction.....	143
2.	Possible Liability for Internet Cafes.....	144

CHAPTER 9 PORNOGRAPHY, HATE AND DISCRIMINATION ON THE INTERNET

1.	Introduction.....	147
2.	Pornography.....	148
	2.1 Relevant law.....	148
	2.2 Hyperlinking to pornographic material.....	150
	2.3 Penalties.....	151
3.	Hate.....	153
4.	Discrimination.....	154
5.	‘Possession’ of Illicit Materials Stored within a Computer.....	155

CHAPTER 10 INTERCEPTION AND SURVEILLANCE OF INTERNET

1.	Legislation.....	157
2.	Interception and Surveillance.....	158
	2.1 Definitions.....	158
	2.2 Applications and types of authorisation.....	158
	2.3 Judicial authorisation.....	163
	2.4 Executive authorisation.....	163
	2.5 Emergency authorisation.....	164
3.	International Aspects.....	164
4.	Statutory Safeguards.....	165

CHAPTER 11 COPYRIGHT AND THE INTERNET

1.	Introduction.....	167
2.	‘Ideas’ and Computer Programs.....	167
3.	Copyright Ordinance — An Introduction.....	168
4.	Types of Copyright Protected Material.....	170
5.	Who Owns Copyright?.....	170
6.	The Subsistence of Copyright in Hong Kong.....	171

7.	Types of Acts of Infringement of Copyright Justiciable in Hong Kong	172
7.1	In general	172
7.2	Movies and television dramas.....	174
7.3	Computer programs	175
7.4	Compilations of facts.....	177
8.	Hong Kong Law — <i>De Minimis</i> Principles of Copyright Law	178
8.1	General principles.....	178
8.2	Defence of fair dealing	181
8.3	Uploading and storage of copyright protected material.....	181
9.	Types of Infringement.....	182
9.1	Primary ('direct') infringement	182
9.2	Secondary ('indirect') infringement	186
10.	Copyright and the Position of the Internet Service Provider	188
11.	Internet Cafés and Copy Shops.....	192
12.	Further Criminal Provision – Section 119B of the Copyright Ordinance	195
13.	Copyright in Computer Software.....	197
13.1	In general	197
13.2	Hong Kong avoids <i>computer edge</i> issues	199
13.3	Hong Kong law requirements	200
13.4	Copying and adapting a computer program.....	200
13.5	Assignments of works in electronic form	201
14.	Infringement of Copyright and Defences	203
14.1	'Copying'	203
14.2	Proof of copying	205
15.	Patent Infringement over the Internet	206
16.	Registered Design Rights.....	208
17.	Who Owns the Website?.....	209
18.	Independent Contractors.....	210
18.1	Ownership.....	210
18.2	Two architects' cases	211
18.3	Web sites	212
19.	Employee Created Works.....	217
20.	Copyleft and the Creative Commons	218
20.1	Copyleft and the enforcement of free licensing – American jurisprudence.....	219
20.2	The Creative Commons	221

CHAPTER 12 HYPERLINKS

1.	Introduction.....	229
2.	Hyperlinks to Other Websites — Copyright and Trade Marks	229
2.1	Hyperlinks.....	229
2.2	Hypertext links.....	230
2.3	Image links.....	230
2.4	Framing another site	231
2.5	Moral rights implications.....	231
2.6	Legal issues arising from linking.....	232
3.	Types of Hypertext Links.....	233
3.1	In general	233
3.2	Literary copyright protection for headlines	235
3.3	Could <i>Shetland Times</i> style 'deep-linking' be lawful?.....	237
3.4	The current European trend is to permit deep-linking	240

3.5	Deep-linking and moral rights	241
3.6	United States case law on deep-linking	241
3.7	'Partial' framing.....	243
4.	Thumbnails as Hyperlinks	244
5.	Hypertext Linking to a Website which Itself is in Breach of Copyright	246
6.	Hypertext Links and Defamation.....	247
7.	Hypertext Linking — the Liability of Internet Service Providers	251
7.1	In general	251
7.2	The 'red hand' test.....	254

CHAPTER 13 PEER-TO-PEER FILE SHARING: THE HONG KONG PERSPECTIVE

1.	Introduction.....	255
2.	Hardware Manufacturers	255
3.	Internet Service Providers.....	257
4.	Employees' Liability.....	261
5.	Types of Filtering.....	261
6.	Individuals: <i>Norwich Pharmacal</i> Orders	262
6.1	In general	262
6.2	Broadcasting Rights and <i>Norwich Pharmacal</i> Orders	265
6.3	Terms of the order.....	267
7.	Criminal Sanctions.....	268
7.1	In general	268
7.2	Application of the criminal law	268
7.3	Parallel imports.....	271
8.	Civil Sanctions	271
9.	Me2Me.....	271

CHAPTER 14 MORAL RIGHTS

1.	Introduction.....	273
2.	The Law in Hong Kong — Copyright Ordinance Provisions.....	274
2.1	In general	274
2.2	The paternity right	274
2.3	The integrity right.....	275
2.4	False attribution of work	275
3.	Moral Rights for Performers.....	277
3.1	Introduction of additional rights.....	277
3.2	Performers' moral rights and websites	278
3.3	Exceptions to the performers' right to be identified	279
3.4	Derogatory treatment.....	279
3.5	Exceptions to the right.....	280
3.6	Remedies for infringement of performers' moral rights.....	281
4.	The United Kingdoms' Right of Privacy in Commissioned Photographs or Films	281
5.	Waiver of Moral Rights.....	281
6.	The Application of Moral Rights to the Internet.....	282

CHAPTER 15 'INTERNET TYPE' TRADE MARKS — REGISTRATION

1.	Introduction.....	285
2.	Registered and Unregistered Trade Marks.....	287

2.1	In general	287
2.2	What is a trade mark?	287
2.3	Trade mark registration requirements	288
3.	Advertising Slogans	290
4.	'Domain Name-Speak' as Trade Marks for the Purposes of Registration.....	292
5.	A Brief Review of Overseas Decisions Concerning the Registrability of 'Dotcom' Trade Marks	295
6.	Use of the Words 'Web' and 'Link' in Trade Marks	299
6.1	In general	299
6.2	The word 'link' as a trade mark	300
7.	Hybrid-Descriptive Trade Marks	301
8.	Abbreviations	302
9.	The Registration of Computer Icons as Designs.....	302
10.	Invalidation of a Registered Trade Mark Based Upon a Foreign Web Site.....	303

CHAPTER 16 TRADE MARKS: INFRINGEMENT AND PASSING OFF

1.	Introduction.....	305
2.	Trade Mark Infringement.....	305
3.	Unregistered Trade Marks.....	306
4.	Passing Off.....	308
5.	Cybersquatting	309
5.1	Introduction.....	309
5.2	Why have people tried to 'steal' famous trade marks and register them as domain names?	309
5.3	How is the law reacting to these activities?	310
5.4	The 'Instrument of Fraud' nomenclature.....	314
5.5	The 'website' and passing off.....	315
5.6	Passing off and similar fact evidence.....	316
5.7	The possible limits to the one in a million case.....	317
5.8	Post one in a million: too much fraud?.....	319
5.9	Genuine disputes.....	320
5.10	The differences between domain name registrations and trade marks.....	321
5.11	The limitations to the Lego decision — <i>Sun Microsystems</i> case.....	323
6.	Infringement under the Trade Marks Ordinance.....	324
6.1	Introduction.....	324
6.2	Special protection for 'well-known' trade marks	325
6.3	Metatags and 'adwords'	326
6.4	The <i>Reed</i> decision.....	327
6.5	ADWORDS revisited.....	330
7.	Foreign Metatag Cases.....	336
7.1	In general	336
7.2	Reverse metatagging.....	338
7.3	Reverse domain name hijacking	338

CHAPTER 17 TRADE MARKS, COPYRIGHT, PATENTS AND THE WEB — INTERNATIONAL DIMENSIONS

1.	Introduction.....	339
2.	International Approach to Jurisdiction.....	340

3.	The Hong Kong Approach — The <i>Yakult</i> Decision.....	343
3.1	The potential limitations to a Crate & Barrel-based defence	345
4.	Trap Orders	346
5.	The ‘Directed at’ Principle and Copyright.....	347
6.	Cancellation of a Registered Trade Mark	347
7.	Patents	349
8.	Jurisdictional Issues and Actions for Groundless Threats	350
8.1	In general	350
8.2	Reefercor case	351

CHAPTER 18 DOMAIN NAME DISPUTES — ARBITRATION IN HONG KONG

1.	Introduction.....	355
2.	Governing Rules	356
3.	The <i>Mens Rea</i> of ‘Abusive’ Domain Name Registrations	358
4.	Procedure — Respondent Need Not Participate	359
5.	Cases of Disputes.....	360
5.1	Overview	360
5.2	Examples of failed complaints.....	361
5.3	A well prepared case.....	367
6.	Personal Names as Domain Names	369
6.1	In general	369
6.2	Contrasting decisions for stage names.....	371
7.	.xxx GTLD.....	372
8.	Critical (‘Sucks’) Sites.....	374
9.	Geographical Names and Generic Drug Names as Domain Names.....	375

CHAPTER 19 PERSONAL DATA PRIVACY

1.	Introduction.....	377
2.	Personal Data (Privacy) (Amendment) Ordinance	378
3.	Relevance of United Kingdom Law to Hong Kong.....	378
4.	General Rights of Privacy	379
4.1	International background	379
4.2	The conflict between a right to privacy and a right to freedom of expression	379
4.3	Freedom of expression in Hong Kong	380
4.4	Freedom of expression — privacy and copyright	381
4.5	Freedom of expression and the ‘journalists exemption’	381
5.	Personal Data (Privacy) Ordinance ‘Principles’	382
5.1	Overview	382
5.2	Data relating to a living individual	383
5.3	Data users.....	383
5.4	The United Kingdom’s seventh principle	384
5.5	What is data?.....	385
6.	Security of Information.....	393
7.	Direct Marketing.....	395
8.	An Identifiable Individual and Internet Protocol Addresses	397
8.1	IP address as ‘personal data’?.....	398
8.2	Data user?	398

8.3	Extra-territorial effect	399
8.4	Consent under DPP 3	400
8.5	The criminal exemption under section 58	400
9.	Issues of Consent	401
9.1	In general	401
9.2	Social Network Site (SNS) users and consent	403
9.3	Using websites to propagate complaints	404
9.4	Personal Data (Privacy) Ordinance and extra-territoriality	404
10.	Cookies	405
10.1	What is a cookie?	405
10.2	Cloud computing	406
10.3	Addition to DPP 4 — security of personal data	408
10.4	Purpose, manner and collection of data (DPP 1)	410
10.5	Retention of data	411
10.6	Consent	411
10.7	Direct marketing	411
10.8	Website ‘hosts’	411
10.9	Cookies and the Interception of Communications and Surveillance Ordinance	412
11.	Compensation	413
12.	Criminal Provisions of the Personal Data (Privacy) Ordinance	413
13.	The Principles of the Personal Data (Privacy) Ordinance (Cap 486) as set out in Schedule 1	423

CHAPTER 20 TAXATION OF E-COMMERCE IN HONG KONG

1.	Introduction	429
2.	Taxes On Income	429
2.1	Property tax	429
2.2	Salaries tax	430
2.3	Profits tax	432
3.	Stamp Duty	434
4.	Estate Duty	434
5.	Other Indirect Taxes	435
6.	Liability of E-Commerce Businesses to Profits Tax	435

CHAPTER 21 ELECTRONIC CONTRACTS

1.	Introduction	441
2.	Contract Formation and the Electronic Transactions Ordinance (Cap 553)	442
2.1	Overview	442
2.2	When is the contract concluded?	444
2.3	A liberal approach to ‘writing’ and ‘signature’ in Singapore (contrast Hong Kong)	445
2.4	An Australian perspective	448
2.5	Information systems v designated information systems — summary	449
2.6	Geographical considerations	450
2.7	Attribution of electronic records	450
2.8	Counter-offers: the battle of the forms	451
2.9	Website design	453
2.10	Invitations to treat and offers	455

3.	Electronic and Digital Signatures	457
3.1	Definitions.....	457
3.2	Public key — private key overview	457
3.3	Recognised certification authorities.....	458
3.4	Legal presumptions.....	459
4.	Electronic Transactions Ordinance — Exceptions	461
5.	Consumer Protection.....	461

CHAPTER 22 LIABILITY FOR E-(MIS)INFORMATION

1.	Introduction.....	463
2.	Negligent Misstatement	463
2.1	Overview.....	463
2.2	Where is the negligent misstatement made?.....	466
2.3	Excluding liability for ‘bugs’ and pre-contractual representations	470

CHAPTER 23 SPAM

1.	Introduction.....	473
2.	Legislation Relating to Unsolicited Electronic Messages	475
3.	Civil Remedies.....	476
4.	Criminal Offences.....	477
5.	Administration and Enforcement Provisions	481
5.1	In general	481
5.2	Offences relating to administration and enforcement.....	482
5.3	Opt out	483
5.4	The ‘Do Not Call’ register.....	484
5.5	Individual liabilities	485

CHAPTER 24 CHINA AND THE INTERNET

1.	The Backdrop.....	487
2.	The Structure of the Internet in China	488
3.	China Laws and Regulations	491
3.1	The Cyber Security Law (CSL).....	491
3.2	Criminal law and the internet in China.....	494
4.	Internet Contracting in China	496
4.1	Overview.....	496
4.2	Online trading in China	498
4.3	E-commerce law (draft).....	501
4.4	The conclusion and performance of E-contracts	503
4.5	Controls over service providers	504
4.6	Legal liabilities	505
4.7	Administrative provisions on internet information search services.....	506
4.8	Regulation of Commercial Encryption Codes	506
5.	Administrative Measures on Managing Internet Information Services	508
6.	Computer Information Network and Internet Security, Protection and Management Regulations.....	509
7.	Regulations on Computer Software Protection.....	511
8.	The Tort Law.....	512
9.	Domain Names	513
9.1	Regulation.....	513
9.2	‘Internet Keywords’	514

9.3	' .cn' domain names — dispute resolution	515
9.4	Domain name transfers	515
9.5	Cybersquatting	516
9.6	The operation of dispute resolution bodies and issues of bad faith	516
9.7	A new approach to trade marks	517
10.	Anti-trust Laws and Internet Service Providers in China	519
11.	The Protection of Rights in Databases.....	521
12.	Cloud Computing and the Great Firewall	522
13.	Concluding Remarks.....	524
 <i>Index</i>		525

