

TABLE OF CONTENTS

<i>Foreword by Andrew Liao SC</i>	vii
<i>Preface</i>	ix
<i>Foreword to the First Edition</i>	xiii
<i>Foreword to the First Edition</i>	xv
<i>Preface to the First Edition</i>	xvii
<i>About the Authors</i>	xxi
<i>Acknowledgment</i>	xxiii
<i>Table of Cases</i>	xxxiii
<i>Table of Legislation</i>	lxxi

CHAPTER 1 REGISTERED TRADE MARKS

1. Introduction.....	1.001
2. Registration	1.002
(a) Inquiry with the client: the basic idea of a trade mark.....	1.002
(b) Preliminary search for conflicting marks: registrability (relative grounds for refusal)	1.014
(c) Assessment of the proposed mark on its own: registrability (absolute grounds for refusal)	1.081
(d) Application and opposition procedures.....	1.138
(e) Registration of marks	1.148
(f) Registrable transactions.....	1.151
3. Infringement and Counterclaim	1.154
(a) Infringement	1.154
(b) Revocation and declaration of invalidity.....	1.199
(c) Parallel imports	1.219
4. Consultation on the Madrid System for Hong Kong	1.223
(a) What is the Madrid System	1.223
(b) Main differences between the Madrid Agreement and the Madrid Protocol	1.230
(c) Application and registration of an international registration	1.231
(d) Government proposal	1.234

CHAPTER 2 PASSING OFF

1. Introduction.....	2.001
2. Passing Off.....	2.003
(a) What is passing off?	2.003
(b) Goodwill.....	2.016
(c) Misrepresentation or confusion.....	2.094
(d) Likelihood of damage.....	2.197
3. Developments in Hong Kong	2.250
(a) Character merchandising.....	2.250
(b) Company name complaints	2.313

CHAPTER 3 COPYRIGHT, DESIGN AND LAYOUT-DESIGN (TOPOGRAPHY)

1. Introduction.....	3.001
2. Copyright	3.003
(a) General	3.003
(b) Basic requirements.....	3.007
(c) Ownership	3.071
(d) Rights of licensee	3.094
(e) Duration of copyright.....	3.098
(f) Moral rights.....	3.102
(g) Performer's rights	3.112
(h) Anti-circumvention provisions.....	3.113
(i) Rights management information.....	3.118
(j) Parallel imports	3.119
(k) Infringement of economic rights.....	3.133
(l) Infringement of moral rights	3.224
(m) Infringement of performer's rights	3.231
(n) Section 121 affidavit evidence	3.233
(o) Groundless threats of proceedings	3.240
(p) Exceptions	3.247
(q) Licensing schemes	3.296
(r) Copyright Tribunal Rules	3.302
(s) Remedies	3.308
(t) Criminal offences (infringing copies)	3.343
(u) Individual liability	3.347
3. Registered Designs.....	3.360
(a) Introduction	3.360
(b) What is registrable?.....	3.362
(c) Ownership	3.373
(d) Application	3.374
(e) Period of protection	3.380
(f) Rights conferred by registration	3.381
(g) Infringement	3.382
(h) Exceptions	3.395
(i) Declaration of non-infringement.....	3.396
(j) Groundless threats	3.397
(k) Offences	3.400
(l) United Kingdom case references	3.402
4. Protection of Layout-Designs	3.403
(a) Legislation	3.403
(b) Property right	3.405
(c) Scope of protection	3.406
(d) Duration of protection	3.410
(e) Remedies for infringement.....	3.411
(f) Innocent infringement	3.412
(g) Exceptions	3.413

5. Case Study	3.414
(a) Contractual issue	3.414
(b) Registered design	3.417
(c) Copyright issues	3.425
(d) Procedure.....	3.471
6. Controversial Issues—Copyright Gone too Political?	3.509
(a) Copyright (Amendment) Bill 2011	3.511
(b) Copyright (Amendment) Bill 2014	3.525
(c) Way forward	3.552

CHAPTER 4 PATENTS

1. Introduction.....	4.001
2. Patents in Hong Kong	4.004
(a) Introduction to the three-track regime.....	4.004
(b) Standard patent (R)	4.009
(c) Standard patents (O).....	4.022
(d) Short-term patents	4.037
(e) Post-grant amendment and objection to added matter	4.052
3. Substantive Examination of Patent Claims	4.059
(a) Relevance to enforcement and revocation.....	4.059
(b) Purposive construction by a person skilled in the art.....	4.061
(c) Non-patentable subject matter	4.067
(d) Novelty—not disclosed in the prior art	4.079
(e) Inventive step—not obvious to a skilled person	4.110
(f) Susceptibility of industrial application	4.136
(g) Other grounds for revocation	4.144
4. Enforcement.....	4.158
(a) Direct infringement	4.159
(b) Indirect or contributory infringement	4.199
(c) Rights to enforce a patent in court	4.207
(d) Defences and counterclaim	4.210
(e) Remedies for infringement and relief from groundless threats.....	4.211
5. Ownership, Trading and Licensing	4.219
(a) Original ownership of patents and related rights.....	4.219
(b) Employee's compensation	4.225
(c) Assignment and mortgage of patents and related rights	4.233
(d) Licensing and supply of patented products.....	4.236

CHAPTER 5 BREACH OF CONFIDENCE

1. Introduction.....	5.001
(a) Unfair advantage and conscience	5.002
(b) Is confidential information property?.....	5.006
(c) Elements for breach of confidence	5.007
(d) What is confidential information?.....	5.008

2. Necessary Quality of Confidence	5.011
(a) Not public knowledge	5.011
(b) Springboard	5.019
(c) Copyright and confidential information	5.027
3. Obligation of Confidence	5.033
(a) Contractual and common law obligations	5.034
(b) Fiduciary relationship	5.037
(c) Third-party recipient	5.044
(d) Justified disclosure	5.045
4. Detriment	5.057
(a) What constitutes sufficient detriment?	5.057
(b) Heads of damages	5.058
(c) Liability of an "Innocent" defendant	5.068
5. Right of Privacy	5.070
(a) A tort of privacy?	5.070
(b) Significant development since 2000	5.078
(c) Developments in Hong Kong	5.145
6. Case Study	5.152
7. Law of Confidence Relating to Former Employees	5.152
(a) Trade secrets versus employee's stock of expertise and experience	5.155
(b) Implied duty of good faith and fidelity	5.172
(c) Restrictive covenant	5.179
(d) Assessment of ABC's damages	5.202
8. <i>Anton Piller</i> Orders	5.206
(a) The law	5.206
(b) Scope of discovery	5.216
(c) Use of information obtained	5.219
(d) Plaintiff's onus of proof	5.225
(e) Circumstances of discharge	5.232
(f) Material non-disclosure	5.238
(g) Material error in fact	5.244
(h) Abuse of process	5.245
(i) Discretion to discharge	5.247
(j) Consequences of discharge	5.258
(k) Defendant's application to discharge	5.262
(l) Plaintiff's undertaking as to damages	5.264
(m) Plaintiff's solicitors' exposure	5.271
9. Execution of an <i>Anton Piller</i> Order	5.282
(a) Procedure for obtaining an <i>Anton Piller</i> order	5.282
(b) Executing solicitor	5.287
(c) Defendant's solicitor	5.288
(d) Supervising solicitor	5.289
10. Maintaining Confidentiality During Litigation	5.300
(a) Discovery in litigation	5.300
(b) Implied undertaking not to use for other purposes	5.305

(c) Gagging order	5.320
(d) Redaction	5.324
(e) Hearing in camera	5.326
(f) Confidentiality club	5.333

CHAPTER 6 CRIMINAL SANCTIONS AND ENFORCEMENT

1. Introduction	6.001
2. Trade Descriptions Ordinance	6.004
(a) Key Definitions	6.005
(b) Offences in respect of trade marks (s.9)	6.015
(c) Offences in respect of trade descriptions of goods (s.7)	6.026
(d) Prohibited import and export of certain goods (s.12)	6.038
(e) Offences in respect of trade descriptions of services (s.7A)	6.048
(f) Burden of proof under s.26	6.052
(g) Penalties	6.056
3. Copyright Ordinance	6.069
(a) Overview of the offences	6.069
(b) Definition of specific prohibited acts	6.078
(c) Meaning of "infringing copy" in criminal proceedings	6.088
(d) "For the purpose of or in the course of any trade or business"	6.089
(e) Knowledge or reason to believe	6.093
(f) Affidavit evidence (s.121)	6.108
(g) Three-year prosecution time limit under s.120A	6.119
(h) Penalties	6.121
4. Prevention of Copyright Piracy Ordinance	6.139
5. Patents Ordinance	6.147
6. Customs and Excise Department	6.151
(a) Powers of the Commissioner under the TDO	6.152
(b) Powers of the Commissioner under the Copyright Ordinance	6.157
(c) Wilful obstruction	6.158
(d) Forfeiture and detention under the Copyright Ordinance	6.161
(e) Forfeiture and detention under the Prevention of Copyright Piracy Ordinance	6.175
(f) Detention orders	6.176
(g) <i>Norwich Pharmacal</i> orders	6.180

CHAPTER 7 INTERNET IP

1. Introduction	7.001
2. Copyright	7.004
(a) Introduction to Internet copyright issues	7.004
(b) Copyright on the Internet	7.011
(c) Creative Commons	7.112
3. Trade Marks	7.119
(a) Introduction to Internet trade mark law issues	7.119
(b) Use of competitors' trade marks in AdWords or meta tags for search engine optimisation	7.131

(c) "Use in the course of trade or business": electronic marketplace operators	7.147	
(d) "Use in the course of trade": provision of keyword referencing service.....	7.159	
(e) Likelihood of confusion in the Internet context.....	7.166	
(f) Joint liability.....	7.197	
4. Domain Names.....	7.218	
(a) Overview	7.218	
(b) HKDNR dispute resolution policy	7.223	
(c) Passing off protection for domain names	7.246	
(d) Domain name-related security issues and scam.....	7.258	
(e) Criticism sites.....	7.263	
(f) Anticybersquatting Consumer Protection Act.....	7.270	
5. Breach of Confidence and Privacy	7.277	
6. Discovery of Wrong Doers and Evidence of Wrongdoing	7.278	
(a) <i>Norwich Pharmacal</i> order	7.278	
(b) John Doe or persons unknown order.....	7.296	
7. Website Blocking Order.....	7.309	
(a) ISP's technical capacity to block websites	7.309	
(b) Jurisdiction to grant the website blocking order and duties of ISPs	7.312	
(c) Balance of convenience in granting a website blocking order	7.316	
8. De-Indexing Order	7.329	
12. Searching and Clearance.....	8.082	
13. Valuation	8.089	
14. Managing an IP Asset	8.097	
15. Taxable Income	8.098	
16. Tax Deductions	8.107	
17. Arbitrability of Intellectual Property Disputes	8.113	
<i>Index</i>	829	

CHAPTER 8 COMMERCIAL IP

1. Introduction.....	8.00	
2. Ownership.....	8.005	
3. Assignments.....	8.007	
4. Licences	8.015	
(a) Usual terms of a licence.....	8.020	
(b) Best endeavours and reasonable commercial efforts.....	8.022	
(c) No challenge clauses	8.025	
(d) Good faith	8.034	
5. Trade Mark Co-Existence Agreement.....	8.040	
6. Registrable Transactions	8.049	
7. Rights/Entitlements of Other Parties	8.051	
8. Government Use	8.063	
9. Restoration	8.065	
10. Audit	8.066	
(a) What is IP audit?.....	8.067	
(b) How to conduct an IP audit?.....	8.068	
11. Due Diligence	8.072	
(a) The basic questions.....	8.072	
(b) Setting priorities	8.075	
(c) Steps to conduct due diligence	8.079	
(d) Extent of due diligence	8.080	