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CHAPTER 1

THIS BOOK

This book, now in its third edition, has got longer.

It will now take you maybe four hours to read. It used to take two.

Like I said in the earlier editions, I hope you may never forget what you read here—which from the book's growing worldwide following seems likely.

I hope you will come back to it time and again.

Keep the book for reference.

It has been published as a paperback so you can carry it about.

It is full of good ideas which in the early years of your practice you can dip into while thinking of what to do in a case.

With reading it, your advocacy will probably improve immediately.

I used to say "it's almost guaranteed", but am confident enough now—days from feedback to say, actually, it's pretty much a dead cert.
