

# Contents

<i>Acknowledgments</i>	<i>vii</i>
<i>Preface</i>	<i>ix</i>
What You'll Find in This Book	x
How to Use This Book	xi
<b>Chapter 1</b>	
Introduction	1
So, What Is It?	4
Why Does It Matter?	5
How You Can Use It	9
<b>Chapter 2</b>	
The Business	11
<b>Chapter 3</b>	
The Leader	19
<b>Chapter 4</b>	
The Team	29
<b>Chapter 5</b>	
Alex's Journey Begins	37
<b>Chapter 6</b>	
The Art of Ownership	45
The Story: Robert	47
Ownership Close-Up	53
<b>Chapter 7</b>	
The Art of Tenacity	63
The Story: Mya	65

	Tenacity Close-Up	70
	The Tenacity Formula	75
	Mastering Tenacity	78
<b>Chapter 8</b>	The Art of Risk	79
	The Story: Jordan	81
	Risk Close-Up	87
	Stepping Up	94
	A Note About Failure	96
<b>Chapter 9</b>	The Art of Agility	99
	The Story: Kim	101
	Agility Close-Up	105
	Your Flex-Agility	114
<b>Chapter 10</b>	The Art of Awareness	117
	The Story: Lu	119
	Awareness Close-Up	124
	What It All Means	130
<b>Chapter 11</b>	The Art of Driving Change	133
	The Story: Sara	135
	Driving Change Close-Up	140
<b>Chapter 12</b>	The Art of Vision	149
	The Story: Alex	151
	Vision Close-Up	156
	What Visionary Leaders Do	160
<b>Chapter 13</b>	The Art of Strategic Leadership	165
	The Rest of the Story	167
	The Future Starts Here and Now	176
	<i>Connect and Continue the Journey</i>	181
	<i>About the Authors</i>	183
	<i>Products and Services Available</i>	185
	<i>Index</i>	187