

# ENOUGH

After twenty years, Jeff Shanley had experienced more than his fair share of the Silicon Valley. The hours. The traffic. The pretentiousness. It was time to make a change.

To be fair, it wasn't really the work that Jeff had grown tired of. In fact, he had enjoyed an interesting and successful career. After a few jobs in high-tech marketing, at age thirty-five he cofounded a technology start-up. Two years later, he was fortunate enough to get demoted when the board of directors hired what they called a grown-up CEO. During the next four years, that CEO, Kathryn Petersen, taught Jeff more about leadership, teamwork, and business than he could have learned in a decade of business school.

When Kathryn retired, Jeff left the company and spent the next few years working at a small consulting firm in Half Moon Bay, over the hills from the Silicon Valley. Jeff thrived there, and was on the verge of becoming a partner. But during that time, he and his wife began to grow tired of trying to keep up with the Joneses, which happened to be the name of the family that lived in the over-priced bungalow next door.

Jeff was definitely ready for a change. Where he would go and what he would do next was a mystery to him. He certainly didn't expect the answer to come via a phone call from his uncle Bob.

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