

INDEX

A

accountability, 4–5
advisors, need for, 7
“altitude” of organization,
 raising, 25
anticipation, measurement and,
 59–61
appreciation, showing, 42
authenticity, 13

B

Bennis, Warren, 67
Blanchard, Ken
 on Don't Walk Alone
 concept, 42, 89–91
 on Embody Purpose
 concept, 24–25, 87–89
 on leadership journey, 83–86
Lead with LUV, 87
 on Look in the Mirror
 concept, 86–87
*Mission Possible: Becoming
a World-Class Organization
While There's Still Time*, 91
 on Navigate Beyond the
 Horizon concept, 59,
 91–92
 on servant leadership, 92–93
Blanchard, Margie, 91
Bloomberg, Michael, 9
Broad, Eli, 45

C

“caterpillar effect,” 26–27
celebration, 42–45
 for incremental
 achievements, 42
 motivation and, 43–44
 recognition programs, 44–45

 as reward, 44
 self-interest and, 43
 for showing appreciation,
 42
Chuanzhi, Liu, 50
coaching, of team, 37–40
collaboration. *See* Don't Walk
 Alone
communication
 listening and, 51–53
 message and, 46–49
 See also Don't Walk Alone
confidants, need for, 7
culture fit, 22–23
curiosity, 74–75
customers, delighted, 28–29

D

destination, 76–81
Don't Walk Alone, 32–53
 to achieve destination, 79
 being in the moment, 51–53
 celebration, 42–45
 for greater good, 89–91
 message and, 46–49
 overview, xv, 33, 34, 35–36,
 53
 team and, 37–40

E

Embody Purpose, 16–31
 to achieve destination, 79
 “how” of, 26–30
 overview, xv, 18, 31
 serving the “why,” 87–89
 “why” of, 19–25
employees, passionate,
 28–29
empowerment, 11, 14, 15
engagement, 10–11

F

Faust, Drew Gilpin, 75
feedback, 30, 48
flexibility, for change, 68–72
Fuller, R. Buckminster, 27

G

goals, 19–25
Great Recession, as “navigation
 challenge,” 71–72
Guber, Peter, 15, 46
guiding, importance of, 49

H

“how”
 “caterpillar effect” and,
 26–27
 feedback and, 30
 of passionate employees
 and delighted custom-
 ers, 28–29
 starting point for, 26, 28
 strategic velocity and, 28
humility, 4
humor, value of, 88–89

I

inspiration, 12
intuition, listening and, 51

J

Jobs, Steve, 24

K

Korn Ferry
 acquisitions of, 30
 clients of, 29
 “Founders Awards” program
 of, 44–45

Korn Ferry (*continued*)
Great Recession and, 71–72
self-awareness and, 6, 29, 30

L

Lamarre, Daniel, 41
leadership
collaboration and, xv (*See also* Don't Walk Alone)
embodying purpose for,
xiv (*See also* Embody Purpose)
as journey, 83–86
leaders as born versus
made, xii–xiv
leader's path, xi–xii
legacy of leaders, 8, 9
plotting course for, xv (*See also* Navigate Beyond the Horizon)
self-awareness for, xiv (*See also* Look in the Mirror)
self leadership, 4–8, 85
servant leadership, 92–93

Lead with LUV (Blanchard, Barrett), 87

legacy, of leaders, 8, 9

listening, 51–53

Look in the Mirror, 1–15
to achieve destination, 79
organizational leadership
and, 85–86
overview, xv, 1, 2, 3, 9, 15
purposeful passion, 10–14
self leadership, 4–8, 85
for truth, 86–87

M

map, creating, 64–65
measurement, 59–61
message, 46–49
delivery of, 46
emotionalizing, 10–11
feedback and, 48
for guiding people, 49
nonverbal communication
and, 46
wording of, 48
Mission Possible: Becoming a World-Class Organization While There's

Still Time (Blanchard, Waghorn), 91
mission. *See* Embody Purpose
modeling, 5
motivation, encouraging, 43–44

N

Navigate Beyond the Horizon,
54–75
to achieve destination, 79
course correction and, 68–72
curiosity and, 74–75
to grasp situation, 91–92
measurement for, 59–61
overview, xv, 55, 56, 57–58
planning for, 64–65
nonverbal communication, 46
Nooyi, Indra, 25

O

observation, 75
organizations, representing, 6–7

P

passion
of employees, 28–29
purposeful, 10–14
perspective, self leadership
and, 85
planning, 64–65

R

reality, confronting, 72
recognition, 43–44
rewards, 44
role models, 5

S

self-awareness, xiv, 2, 3. *See also* Look in the Mirror
self-interest, celebration and, 43
self leadership, 4–8, 85
servant leadership, 92–93
serving
self-serving attitude versus,
83–93
servant leadership, 92–93
as value, 88
“shiny” object syndrome, 72
Slim, Carlos, 31

Southwest Airlines, 87–89
storytelling, 10–11
strategy, 26–30
“caterpillar effect” and,
26–27
driven by passionate
employees and delight-
ed customers, 28–29
feedback and, 30
planning and, 65
starting point for, 26, 28
strategic velocity, 28
survival, self-awareness and, 6

T

talent, team composition and,
37, 40
team, 37–40
blending of, 40
choosing, 37
importance of people
and, 37
“we” in, 40
True North of Embodying
Purpose, 19. *See also*
“why”
truth
importance of, 52
truth receiver, 86–87

V

values, 83–84
Velshi, Ali, 53
vision, 24–25

W

“we”
shifting from “me” to, 22
teams as, 40
Weiner, Jeff, 73
“why”
culture fit and, 22–24
finding “why” of purpose,
21–22
knowing “why,” 22
overview, 19–20
raising “altitude” of
organization, 25
serving and, 87–89
vision for, 24–25
“why not,” asking, 74