

CONTENTS

About the author xi
About this book xii
Preface xv
Acknowledgements xix
List of abbreviations xx

PART ONE

Introduction 1

01 Homo technus 3

Technological revolutions 3
Culture 6
Philosophy and mathematics 7
Learning technology 8
Conclusion 12
References 12

02 What is AI? 14

AI as idiot savant 14
AI is many things 15
AI and intelligence 16
AI as competence without comprehension 17
AI as collective competence 19
AI learns 22
AI in learning 23
References 26

PART TWO**Teaching** 27**03 Robot teacher fallacy** 29

Anthropomorphizing AI in learning 29

Reductive robot fallacy 31

Teaching versus technology 35

References 37

04 Teaching 39

AI for teacher administration 39

AI for teaching activities 43

AI for enhancing teaching 48

AI and online learning make you a better teacher 52

References 53

PART THREE**Chatbots** 55**05 AI is the new UI** 57

Invisible interface 60

Learning interfaces 62

Voice in learning 63

Future interfaces 66

Conclusion 68

References 69

06 Chatbots 70

The tutorbot that fooled everyone 71

Chatbots and learning theory 74

Uses of chatbots in learning 77

References 83

07 Building chatbots 85

Building or buying a chatbot 85

Chatbot abuse 91

Botched bots 93

Caution 94

Conclusion 96

References 97

PART FOUR**Learning 99****08 Content creation 101**

Learning science 101

Text 102

Natural language processing (NLP) 103

Content creation 104

Summarize text content 105

Adapt language content 107

Create content from existing resources 108

Open input content 111

Create content from scratch 112

Conclusion 115

References 115

09 Video 117

What can we learn from YouTube? 117

What can we learn from Netflix? 118

Video and AI 121

AI turns video into deep learning 123

Retrieval 125

Conclusion 126

References 127

10 Push learning 128

Peer learning 129

Nudge learning 130

- Campaigns 133
 - Interleaving 133
 - Spaced practice 135
 - Conclusion 139
 - References 139
- 11 Adaptive learning 141**
- Adaptive learning 141
 - Types of adaptation 143
 - Adaptive results 149
 - Conclusion 152
 - References 153
- 12 Learning organizations 154**
- What can we learn from Amazon? 154
 - AI and informal learning 156
 - Moments of need 158
 - From LMS to LXP 158
 - Organizational learning 165
 - Conclusion 166
 - References 166
- 13 Assessment 167**
- Recruitment and assessment 167
 - Digital identification 168
 - Plagiarism and AI 169
 - Automatic essay assessment 171
 - References 174
- PART FIVE**
- Data 175**
- 14 Data analytics 177**
- Sources of data 177
 - Data pitfalls 178
 - Types of data 180
 - Learners and data 182

Learning analytics 183
Level 1 – describe 184
Level 2 – analyse 186
Level 3 – predict 189
Level 4 – prescribe 190
A/B testing 192
Learning analytics and organizational change 193
Conclusion 194
References 195

15 Sentiment analysis 197

Social learning 198
Sentiment analysis 199
Digging deeper 202
Conclusion 204
References 204

PART SIX

Future 1

16 Future skills 207

AI and learning design 208
AI and technology design 212
AI and data design 214
AI as agile production 217
AI and procurement 219
Conclusion 221
References 221

17 Ethics and bias 222

Brains and AI 223
Human bias and AI 225
Common charges 227
AI as statistics 231
Avoiding bias 232
Pedagogic concerns 233

Doomsday is hot 235

Conclusion 237

References 238

18 Employment 240

47% of jobs will be automated... 241

65% of today's students will be employed in jobs that don't exist yet... 244

Professions and AI 244

Learning jobs and AI 249

Under- and unemployment 252

Conclusion 256

References 256

19 The final frontier 258

AI, AR and VR 260

Neurotech 262

Runaway learning 266

References 272

20 Where next? 274

Technology 274

Utopian 277

Dystopian 277

References 281

Index 283